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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

THE FRIDAY BULLETIN

DECEMBER 6, 1991

CAMPUS-WIDE SENSITIVITY ENCOURAGED VALUE, NEEDS OF INTERNATIONAL STUDENTS SEEN AS INCREASINGLY IMPORTANT

BY SAM ROMERO, PUBLIC AFFAIRS ASSISTANT



Say you're teaching a class and an international student has a question. Knowing that the student still is working on her command of the English language, what do you do? Tell her you would be glad to take some extra time after class to answer the question? Answer the question even though the exchange will eat up a bit of class time? Or ask a fellow student, who knows her native tongue, to act as an interpreter?

This example is drawn from one student's real-life experience as relayed to Cindy Shum (International Student Services), a recruiter who has worked with foreign students at Cal State for the past five years. The student was embarrassed when her professor used another student to interpret, rather than speak to her directly. Better, says Shum, to try one of the other two options.

Language is the greatest obstacle that staff, faculty and administrators face in working with a growing number of international students. The matter, say many campus officials, points to the increasing need for sensitivity to cultural and educational backgrounds.

Because many foreign students are four-year students and pay high tuition costs, they are very serious about their schoolwork and tend to socialize with students from their own country, says Shum. Also, in many foreign countries, it is impolite to question authority. So a spirited discussion on business ethics, for example, is as foreign to these students as simply listening may be to American students trained to assert their views. Much of education in international countries is comprised largely of sitting at a desk and taking notes.

In only two years, the international student population has grown from 269 in the fall of 1989 to 427 this year.

"Even though they have advanced degrees," says Shum, "students from Asian countries have never had the opportunity to practice their English. The reason they are in the United States is because they would like to get a better education."

At Cal State, most foreign students find that better education in the university's School of Business and Public Administration. Recognized for the high quality of its programs, the school houses the highest concentration of internationals on campus. This past fall, 60 percent of all applicants to the school's master's program were internationals. Business, science and engineering are leading fields of interest among international students nationwide.

While he understands the cultural richness that foreign students bring to the university should be campuswide, Dr. Michael Clarke, professor of public administration and director of the master's program, has heard a "fair amount of complaining from faculty about the poor English of students," he says.

"And there's a fair degree of impatience," Clarke once suggested that some of the business school's graduate courses be taught at night rather than during the day. His suggestion brought the glib comment that the courses would have to be taught in a foreign language.

Sensitivity to foreign students is not a major issue on campus, believes Clarke. But such examples may be signs of a problem in its early stages.

Helping the campus community understand the value of foreign students at the university is only part of the picture, adds Clarke. Another part is that American-born students must see the importance of their foreign professors.

Some students have the mistaken impression, Clarke explains, that foreign faculty are "more rigid in their application of academic standards." These students then react to that perception by complaining about a professor's poor English or aloofness.

One of the ways faculty will address the issues of sensitivity will be through an international advisory faculty committee now being formed, says Cheryl Smith (Enrollment Services).

The committee is being formed by Elsa Fernandez (International Student Services), who is only two months into her job as the office's new director. Fernandez also plans a symposium for faculty on international student awareness for next fall. The university can't speak of wanting to "internationalize" the campus without also giving foreign students personal and academic support, she says.

International students are part of the intellectual, cultural and economic makeup of the nation, adds Fernandez. "With the dissolution of the Soviet bloc, the Berlin Wall coming down, and the scientific and technological advances, the world is getting smaller. Which means we as individuals must be 'bigger' to embrace all that knowledge. ...If we do not provide adequate resources to support a strong program, they (international students) aren't going to be our ambassadors."

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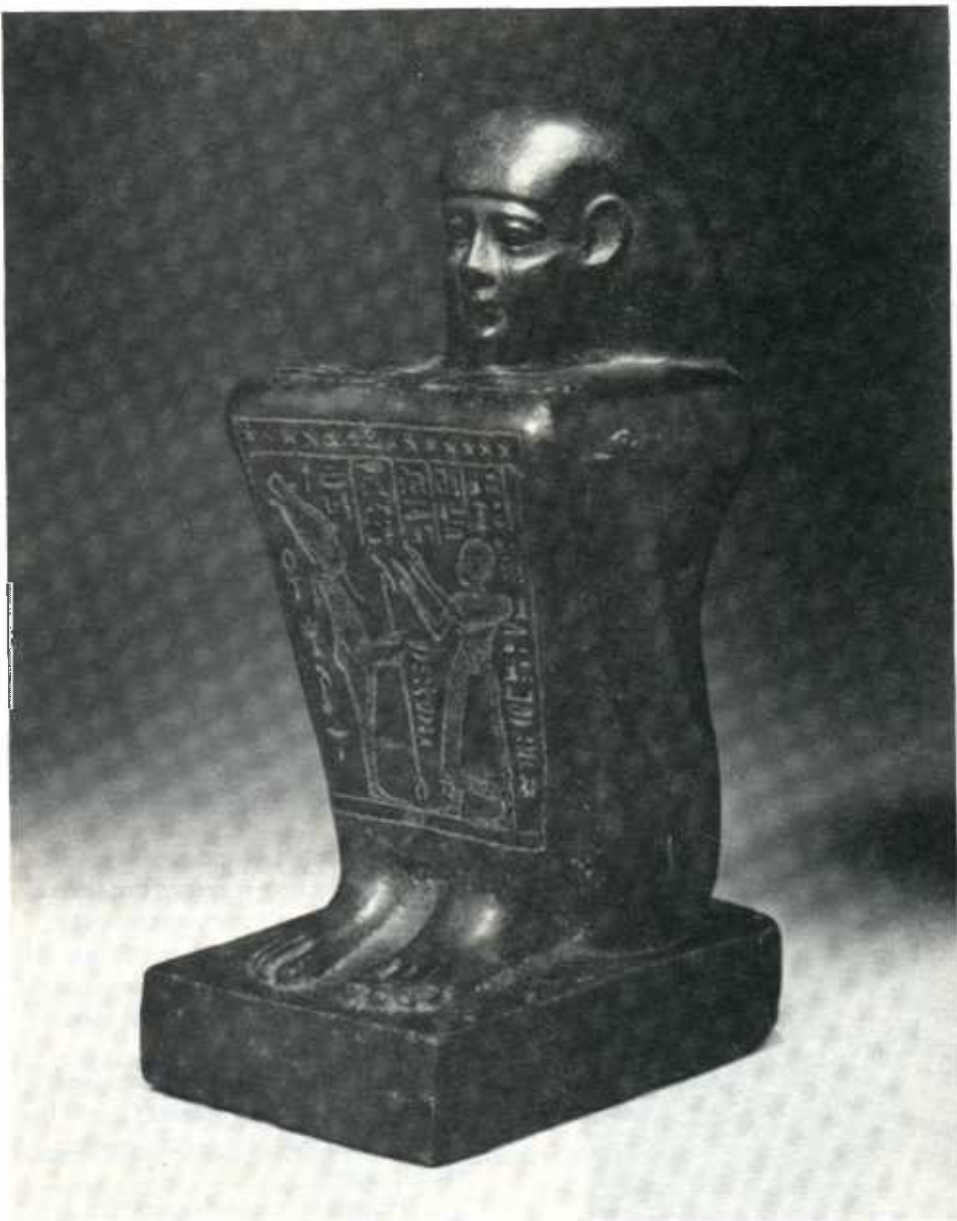
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A WARNING TO CAMPUS MOTORISTS

Motorists are encouraged to use caution at the intersection of Northpark Boulevard and University Parkway. In response to numerous traffic safety concerns voiced by campus commuters, two new "LEFT TURN YIELD ON GREEN" signs were installed on Northpark Boulevard's traffic signal master arms on Tuesday, Nov. 19, reports Maria Lootens (Physical Planning & Development). "There have been several minor accidents and many close calls at this intersection," says Lootens, a member of the city's Traffic Safety Advisory Committee. "This 'signage' is to alert both east- and west-bound drivers on Northpark Boulevard to yield to oncoming traffic while turning left into the north- or south-bound lanes of University Parkway," notes Lootens. She adds that while a recent city investigation of traffic volume at this intersection concluded that the installation of left turn arrows is not warranted at this time, the city's Traffic Safety Advisory Committee plans to continue monitoring the situation.

MAJOR EGYPTIAN EXHIBIT COMES TO UNIVERSITY ART GALLERY



This bronze image of Osiris, complete with gold and copper inlays, has an inscription that reads in part, "... give protection, health, joy, goodly prosperity ... to Hor...tef-nakht."

Experience the life and culture of the ancient Egyptian civilization when an impressive collection of nearly 300 Egyptian artifacts go on display in the University Art Gallery and the San Bernardino County Museum, beginning Jan. 8, 1992.

"Temple, Tomb, and Dwelling: Egyptian Antiquities from the Harer Family Trust Collection" represents "the most important collection of Egyptian antiquities to be displayed in the greater Los Angeles area since the King Tutankhamun exhibition was shown at the Los Angeles County Museum of Art in 1976," notes Professor Richard Johnston, chair of the Art Department, who serves as gallery director in coordinating the exhibit.

With 120 artifacts spanning from 4000 B.C.-700 A.D., the Cal State exhibit will focus on specific themes, such as mummification and religion, while the museum display will feature 170 antiquities representing broad-based Egyptian culture and historical development. Through displays of jewelry, amulets and small statuettes, including a four-foot-high stone carving of Queen Nefertiry, gallery visitors will have the chance to observe Egyptian life and culture. The exhibit will feature objects used to facilitate the connection between the heavens and the Earth, as well as the functional, practical objects used in everyday Egyptian life.

"This particular exhibition is inherently rich in visual information, placing the viewer in the temple, the tomb and the dwelling of the ancient Egyptian citizenry," notes Johnston. "It is an exhibition of enormous strength and beauty."

Johnston adds that, "The thrust of the Harer Family Trust Collection is unique in that it reflects the vocation of the principal collector, Dr. Benson Harer, a medical doctor, and his passion for antiquities as they relate to ancient medicine." During the past 14 years, Harer has participated in numerous archaeological excavations, collecting objects and researching ancient medical practices. For example, Harer's research concludes that ancient Egyptians did not have access to opiates for the relief of pain but were aware of the narcotic properties of the lotus. "He (Harer) brings a special point of view to the exhibit, which will allow visitors, young and old, to better understand the attitudes and philosophies related to fertility and childbirth," adds Johnston.

In addition to the artifacts, exhibit visitors will have a chance to review a special 168-page exhibition catalog written by nationally recognized scholar, Dr. Gerry Scott, III. Scott is curator of ancient art at the San Antonio Museum of Art in San Antonio, TX. The catalog, complete with 68 color plates and 209 black and white photographs, includes an introduction by Nancy Thomas, who serves as associate curator of ancient and Islamic art for the Los Angeles County Museum of Art.

In conjunction with the two-site exhibit, a series of lectures, geared to place the art work within the context of the life and peoples of ancient Egypt, will be presented by experts in the field of Egyptology. In addition to Scott and Thomas, guest lecturers will include: Dr. Robert Bianchi, curator of ancient art, Brooklyn Museum, and Dr. Benson Harer,



One of the rarest antiquities in the Egyptian art exhibit opening Jan. 8, 1992, is this black granite statue of Queen Nefertiry who lived during the reign of Ramesses II.

director, Harer Family Trust, San Bernardino, CA.

The comprehensive Egyptian exhibit is being sponsored by Cal State, the San Bernardino County Museum, the Fine Arts Commission of the City of San Bernardino, The California Arts Council and the Harer Family Trust. Lecture times and additional information on the exhibit will be published in upcoming issues of the Friday Bulletin.

CALLING ALL AMATEUR HAM RADIO OPERATORS

The search is underway for licensed amateur ham radio operators, who are willing to share their expertise with members of the campus' Emergency Operations Center (EOC) team, reports committee chair Ed Harrison (Public Safety). "These individuals could be a vital resource in providing emergency communications support in the event of an

earthquake or other disaster," notes Harrison. "We have a tremendous amount of talent on this campus," continues Harrison, "and I want to tap into as many resources as possible."

In the event of a disaster, ham radio operators are needed to help operate university equipment, assist the campus EOC team in communications with the city

and county EOCs, and possibly use their personal radio equipment as a complement to the university's disaster equipment. Members of the university community interested in helping the EOC in this capacity are encouraged to contact Harrison or Public Safety Dispatcher Thomas Markley at Ext. 5165.

THE CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO FRIDAY BULLETIN IS PUBLISHED TWICE MONTHLY. THE NEXT ISSUE IS SCHEDULED FOR FRIDAY, DEC. 20. ITEMS FOR PUBLICATION SHOULD BE SUBMITTED IN WRITING BY 5 P.M., TUESDAY, DEC. 10, TO:
TERRIE JO SNYDER
EDITOR
PUBLIC AFFAIRS
OFFICE (AD-104)
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
5500 UNIVERSITY PARKWAY
SAN BERNARDINO, CA 92407
(714) 880-5007
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ON A PERSONNEL NOTE

MORE TRAINING WORKSHOPS SCHEDULED ...

Accounting Office Procedures:

IBS Reports -

Tuesday, Dec. 10, &

Wednesday, Jan. 15

Standard First Aid -

Thursday, Dec. 12

Personal & Property Safety -

Wednesday, Jan. 8

Understanding Personality Types -

Wednesday, Jan. 22

Proofreading & Grammar -

Thursday, Jan. 23

Understanding Male/Female Differences-

Tuesday, Jan. 28

Courses are filled on a first-come basis, so remember to sign up early. For additional information, call the Training Hotline at Ext. 3311 or the Personnel Office at Ext. 5138.



ENTERTAINMENT & CANDY DISCOUNTS CONTINUE ...

Employees may purchase Disneyland VIP tickets for \$19.95 per person or Queen Mary Spruce Goose/Disneyland tickets for \$27.50 per person from the Personnel Office. These tickets are valid through Dec. 22, 1991, with the exception of Dec. 14 and 15.

Knott's Berry Farm tickets also are available to employees. Adult tickets are priced at \$14.95 per person and children's tickets are \$9.95 each. These discount tickets are valid through Jan. 6, 1992.

See's Candy Gift Certificates remain on sale for the holidays. Certificates are priced at \$6.79 for one pound of famous See's Candy. Call Jenny Casillas at Ext. 5138 or Ext. 3101 for more details.

CONSTRUCTION UPDATE

As reported in the last issue of the Friday Bulletin, several campus offices are preparing to move into University Hall. William Shum (Physical Planning & Development) reports that the contractor will officially release the building for occupancy on Dec. 10. An open house for new University Hall residents is now in the planning stages. More information on the open house is forthcoming from Jim Hansen (Physical Plant). All University Hall construction is complete, with the exception of a few paint touch-ups and minor physical adjustments. Pavement of the service road between University Hall and the Commons recently was completed by Taylor Woodrow Construction. Chairs soon will be installed in the first floor lecture auditorium and Shum assures that this facility will be complete in time for the winter quarter.

Foundation work is currently underway for the new School of Business and Information Sciences Building. A section of the pedestrian walkway, located to the south of the site, has been completed and provides handicap and pedestrian access from the perimeter road to the library. This walkway also is structurally designed to provide access for service and emergency vehicles.

On the other side of the campus, Physical Plant employees are in the process of landscaping the new Foundation Building. Construction was completed on Nov. 15, and only a few minor repairs remain. Extended Education classes are now underway in the Foundation Building, which includes general classrooms, two computer labs, a language lab and a 75-station conference room.

Working drawings for the library and student union additions are finished, and permission is pending from the Chancellor's Office to go out to bid on these two projects. Shum anticipates that all bidding documents should be ready by late December.

In other construction news, two parking projects are underway. One hundred parking spaces are being installed adjacent to the Foundation Building, as well as spaces for service vehicles and handicapped parking. And, a parking identification project is being finalized for all existing parking lots. This project includes lot identification signs at the entrance of all campus parking lots and other signs to identify aisle numbers.

Shum also reports that working drawings for the new Physical Education Building are underway, with completion slated for Jan., 1992. If construction funding for this project is approved with the 1992/93 budget cycle, construction could begin in late 1993.

Several other facility expansion projects are contingent upon state approval. These include planning funds for the Social & Behavioral Sciences Building, equipment funds for the School of Business and Information Sciences Building, working drawings for the new Visual Arts Building, and planning funds and working drawings for the Physical Plant expansion. Shum notes that the majority of these projects are contingent upon the passage of a general obligation bond proposed for Nov., 1992.

HOLIDAY CRIME PREVENTION TIPS

"Being alert to your surroundings is the single most important crime prevention measure an individual can take," says Ed Harrison (Public Safety). "While the holidays are a special time of year, this is also the time when busy people become careless, and individuals are especially vulnerable to theft and other crimes." Harrison reports that area burglary rates are up and will probably increase as the holiday season approaches. "Theft is at its highest during this time of the year."

In an effort to promote a safe holiday season, the Public Safety staff offers the following crime prevention advice:

TIPS FOR THOSE ON THE GO

* Although you are in a rush, remember to remain alert to your surroundings and to those around you. Use the Campus Escort Service during the evening hours. An escort is available by calling Ext. 5165.

* If you shop during your lunch break, be sure to lock packages and other valuables in the trunk of your vehicle. Don't forget to close the windows and lock vehicle doors.

* Shop in pairs or groups to avoid becoming the victim of crime.

* Avoid carrying a large amount of cash. Pay for holiday purchases with a personal check or credit card whenever possible. If your checkbook or credit cards are stolen, report the incident immediately.

* Be cautious with purses and wallets; these items become targets for crime in crowded shopping areas or at bus stops.

* Avoid overloading yourself with packages. Clear visibility and freedom of motion is important in avoiding mishaps.

HOLIDAY SAFETY AT HOME

* Don't drink and drive. The new legal limit for blood alcohol content is now .08 percent. Choose a designated driver.

* Be sure to lock windows and doors when leaving your residence, even for short periods of time. Turn on lights and leave the radio or television playing so your house or apartment appears occupied.

* Don't display holiday gifts in view of windows or doors.

* When going away for the holidays, install an automatic timer for your lights. Have a neighbor or friend watch your residence and collect your mail and newspapers.

* Mark new gifts with your driver's license or Social Security number. An engraver may be checked out from the campus' Public Safety Department.

* Use caution when putting up your Christmas tree. Don't block doors and passages, and mount the tree on a sturdy base.

SAFE AND
HAPPY HOLIDAYS
FROM THE
DEPARTMENT OF
PUBLIC SAFETY.

THE FOUNDATION PROVIDES UNDERPINNING TO UNIVERSITY ACTIVITIES



Classes are now underway in the recently completed Foundation Building. This facility is the first campus building to be constructed with non-state funds. Financing was obtained from Sallie Mae and Foundation funds.

Jokingly known as the "little chapel" at the corner of the campus because of its steeple facade, the new Foundation Building houses the administration of several activities that are becoming increasingly important to the university as the institution stretches resources to maintain educational service.

The administration of research grants, a scholarship program and the coordination of community-oriented conferences and workshops are among the Foundation operations that provide sources for public and private funding to complement state-supported activities at the university, notes Art Butler (Administrative Services).

For example, grant awards that assisted with the establishment of the TCAP RIMS Cal State Art Project, for art education, and the Transition Center, for the study of autistic children, enhance the university's academic programs and underscore its mission of service to the region, Butler says.

Last year, grant awards rose 42 percent to \$2.1 million and gifts to the university grew by 71 percent to \$553,430. Corporate giving jumped by 300 percent, and individual donations, solicited mainly through the development activities in University Relations, rose by 28 percent.

Beyond broad oversight of investment income and special programs, "The Foundation board will begin to take a more active role in attracting sources of private funding for the university over the next several years," Butler adds. Toward that end, three new members have been appointed to the board to lend their expertise: Glenda Bayless, a C.P.A. and alumna; Bill Heintz, C.P.A.; and Ken Foshee, an area manager with General Telephone.

Other auxiliary operations of the Foundation include the Bookstore and Food Services, both of which saw an increase in income last year. Bookstore revenue of nearly \$4.5 million, which was a 21 percent increase over 1989/90, succeeded in bringing the retail outlet to the 5th ranking position among four-year university bookstores in California based on the percentage of money returned to the institution, Butler cites.

In addition, "Sales per full-time equivalent student rose to \$536, placing the Coyote Bookstore in the top third among its sister CSU campuses. This is particularly significant as the Bookstore maintains the lowest textbook margin and operates out of the second smallest sales area in the system," he adds.

BOOKSTORE HOLIDAY HOURS

Please note that the campus Bookstore will close at 4:30 p.m. on Monday, Dec. 16, through Tuesday, Dec. 24. The Bookstore will reopen with regular hours on Thursday, Jan. 2, 1992. The early closure represents an attempt to save energy and personnel costs, reports Carol Dunlap, manager. Regular Bookstore hours are 7:45 a.m.-8 p.m., Monday through Thursday, and 7:45 a.m.-4:30 p.m. on Friday.

COMMUNITY SERVICE

Dr. Frances Berdan (Anthropology) presented "Hunters and Gatherers" to sixth-grade students at Yucaipa Middle School on Nov. 14.

Donna J. Boyd (Extended Education) was elected president-elect of the Inland Empire Chapter of the Public Relations Society of America on Nov. 20.

Dr. Sandra Cross (Health Science) addressed "Women and Stress" to the Alpha Pi Chapter of the Delta Kappa Gamma Society International on Nov. 6 in Colton, CA.

Les Kong (Library) has been selected to serve a two-year term as secretary/treasurer and membership director for the California Academic & Research Librarians, a statewide organization of librarians.

Johnnie Ann Ralph (Library) discussed "Researching San Bernardino City & County History" with members of the Riverside Museum Docents on Nov. 13.

Dr. David Schalow (Accounting & Finance) presented "Demographic Trends and Their Effect on the Inland Empire Mortgage Market" at the Nov. 20 meeting of the Inland Empire Mortgage Bankers Association.

Dr. David Stine (Advanced Studies) presented "Managing Your Time Effectively" to the Inland Empire Chapter of the American Society of Women Accountants in Riverside, CA, on Nov. 14.

Dr. Phillip Taylor (Academic Resources) addressed "Global Security" at the Chaffee Joint Union High School District's in-service meeting of 100 social studies teachers at Ontario High School on Nov. 6.

HONORS

Dr. Sandra Cross (Health Science) is the recipient of the "Outstanding Program Award" from the San Bernardino Chapter of the American Heart Association. The award, bestowed at the organization's October board meeting, recognizes her outstanding work with the association's "Getting to Know Your Heart" school site program during 1990/91.

A NOTE OF THANKS

Jill Lewis (Management) extends her appreciation to all members of the campus community who expressed their condolences on the Nov. 11 death of her mother, Marian Pedersen Henry. "Everyone's support and affection is very much appreciated by my entire family and has made our loss much easier to bear," says Lewis.

PERSONNEL

New Employees,
Full-time, permanent

Yvonne M. Tessier
CA-II
Business & Public Administration
Ext. 5700, AD-139

Part-time, temporary

Linda Gazaway
CA-II
Library
Ext. 5090, PL-126

Maria Rodriguez
CA-I
Admissions
Ext. 5188, SS-103

Cynthia Simmon
CA-II
Library
Ext. 5090, PL-126

Robert J. Simmons
Instructional Support Technician I-A
Music Department
Ext. 5859, CA-175

Promotions

Mary Moya
Senior Secretary
Library
Ext. 5088, PL-126

Doris Selva
CA-IV
Undergraduate Studies
Ext. 5032, SS-158

EMPLOYMENT OPPORTUNITIES

As this issue of the Friday Bulletin goes to press, there are no position vacancies. However, due to ongoing recruitment activities and the Bulletin production schedule, members of the campus community are encouraged to call the 24-hour hotline at Ext. 5139 for the latest job postings. Information also is available on Channel 3, the community access station in San Bernardino.

THANKS FROM SERRANO VILLAGE

Serrano Village residents send a note of thanks to all faculty and staff who contributed candy or cash donations in support of this year's Trick-or-Treat festivities in the residence halls. According to Byron Howlett (Housing), the event was a "big success" with nearly 75 youngsters participating in the safe Halloween alternative. Howlett adds, "We couldn't have done it without everyone's support."

CALENDAR

FRIDAY, DEC. 6	SATURDAY, DEC. 7	TUESDAY, DEC. 10	TUESDAY, DEC. 17
<p>Women's Basketball. Azusa Pacific University. 7:30 p.m.</p> <p>Play. "Beyond Juliet," a student production showcasing William Shakespeare's extraordinary female characters. 8:15 p.m., Drama Lab, Room 143, Creative Arts Bldg. General admission is \$5; students \$3. Other performances are scheduled for Saturday, Dec. 7, at 8:15 p.m. and Sunday, Dec. 8, at 2:15 p.m. Call Ext. 5876 for ticket information.</p>	<p>Women's Basketball. CSU, Hayward. 7:30 p.m.</p> <p>SUNDAY, DEC. 8</p> <p>Music. The Concert Choir, University Chorale and Chamber Orchestra present "Mozart Requiem," a concert commemorating the bicentennial of Mozart's death. 8:15 p.m., Recital Hall, Creative Arts Bldg. General admission is \$6; students \$4. Call Ext. 5859 for ticket information.</p>	<p>Christmas Sale. The Clay & Glass Club's annual Christmas sale features artistic creations by Cal State students. 10 a.m.-4 p.m., patio area, Creative Arts Bldg. The sale continues on Wednesday, Dec. 11, in the patio area of the Visual Arts Bldg. Call Ext. 5811 for information.</p>	<p>Men's Basketball. U.C., San Diego. 7:30 p.m.</p> <p>Note: Athletic events listed here are all home contests.</p>